



PRESS RELEASE: Addition to the *Relentless Pursuit Partners* Portfolio Announced

***Relentless Pursuit Partners* Expands Sports Technology Portfolio with the Addition of ePACT Emergency Network**

Vancouver, Canada – January 26th, 2016 – Relentless Pursuit Partners, Inc

(www.relentlesspursuitpartners.com) reveals their latest investment as North Vancouver, BC based ePACT Network (www.epactnetwork.com). ePACT is changing the way the world prepares for life's emergencies, including health and safety risks associated with organized sport and recreation.

Simon Whitfield, Relentless Pursuit Partners ("RPP") Co-founder, Olympian and father of two active young girls shares, "having the opportunity to influence and accelerate the adoption of a critical tool such as the ePACT system is a textbook 'difference maker'. As a parent, naturally I feel instant relief at the prospect of reduced paperwork when registering the girls for soccer, swimming or their next race! But what resonates most for me is the idea of the single family emergency record – complete, current, and confidential."

"We are thrilled to be working with Relentless Pursuit Partners", ePACT Co-founder and CEO **Christine Sommers** explains. "Not only do they offer domain expertise and an outstanding network in our key markets, but they completely understand and support our vision in better connecting and protecting families, organizations and communities overall."

ePACT is the safety partner of several sports governing bodies. This includes ViaSport (www.viasport.ca), supporting all sports associations across British Columbia, and Washington State Youth Soccer and Southern California Rugby, managing hundreds of thousands of athletes across their states. Events like BC's Ride to Conquer Cancer or long distance triathlon Challenge Penticton adopted ePACT to support their race participants and medical teams, while hockey, soccer, swimming, lacrosse, skiing, baseball, basketball, karate and other sports associations use ePACT to replace paper forms, increase safety and reduce risks for their athletes and staff.

In October 2015, ePACT also partnered with software provider, Affinity Sports, who serves over 1.2 million soccer players in 14 US Youth Soccer State Associations. With easy integration capabilities with other software solutions, ePACT will be announcing several other key partnerships in the next couple of weeks showcasing the added value ePACT provides software partners, while supporting enhanced safety and reduced risks for organizations.

Brenda Irwin, Managing Partner for RPP states, "not only are we expanding our portfolio with the addition of a compelling sports tech tool and service, ePACT represents our first team of women founders. Having followed their progress since launch in 2012, I am thrilled to be partnering with Christine and Kirsten as a co-investor. Their leadership and commitment to systematically improve access to emergency information is compelling. True role models in the tech community."



With an investment in ePACT, RPP is expanding the definition of 'Sports technology'. Sports tech is a tool or product used by athletes to improve their athletic performance in either a training or competitive environment. RPP considers ePACT's information system the 'missing link' to reducing stress and optimizing performance. Arrive to practice, game day, a tournament or endurance event knowing your health and personal information is secure, complete and accessible – peace of mind.

About RELENTLESS PURSUIT PARTNERS, INC:

Founded in 2014 and based in Vancouver, BC, Relentless Pursuit Partners, Inc (RPP) is an investment and consultancy team. RPP is building a portfolio of complementary early stage consumer products, technology and services in health, sports, fitness and nutrition. We work with companies and entrepreneurs dedicated to healthy, active living. RPP is manager of the *Atlas Core Limited Partnership*. Please visit www.relentlesspursuitpartners.com to learn more about the founding team and activities.

Media Contact:

Brenda Irwin, Managing Partner

778-996-8515

Brenda@relentlesspursuitpartners.com

@irwin_brenda

About ePACT Network Ltd.:

ePACT is your emergency network, acting as the single emergency record for families, and the new standard in crisis preparation and response for organizations and communities. Co-founders Christine Sommers and Kirsten Koppang Telford developed ePACT in 2012 after speaking with survivors of the 2011 Japan earthquake and tsunami. ePACT Network Ltd. is based in Vancouver, British Columbia, and the team is made up of emergency management and web technology experts, committed to helping North American communities better manage any crisis, large or small.

Media Contact:

Elora Chow, Communications Manager

604 210 5087

elora@epactnetwork.com

@ePACTnetwork