

FOR IMMEDIATE RELEASE

August 20, 2013

ePACT Network Ltd. the Official Emergency Preparedness Sponsor of Challenge Penticton, Canada

Vancouver, British Columbia – ePACT Network Ltd. is pleased to announce their role as the official Emergency Preparedness Sponsor for Challenge Penticton, Canada, helping better connect and protect the inspiring triathletes on race day, August 25th, 2013.

The Challenge Family is dedicated to delivering the race of a lifetime to all participants, hosting 21 long distance triathlons in thirteen countries. Challenge Penticton, Canada is the Challenge Family's inaugural event in North America, and will host over 1,300 athletes, 4,000 volunteers, and 30,000+ spectators.

Challenge Penticton, Canada covers 226 km across the spectacular Okanagan Valley. Athletes swim a 3.8 km course in Okanagan Lake, followed by a 180 km cycling route through Penticton and neighbouring Okanagan Falls, Oliver, Osoyoos and Keremeos, before finishing off with a 42.2 km run from Penticton to Okanagan Falls and back. Thousands of volunteers support athletes with aid stations across the course, and tens of thousands of friends, relatives and general spectators cheer from the sidelines.

In long distance events, support to athletes is critical, as injuries and illness are possible at anytime. ePACT, the emergency network, will provide immediate access to critical medical and contact details for all athletes participating in the race, ensuring the Challenge Penticton, Canada staff and medical teams have the necessary information for fastest support in case of a medical emergency.

Laura Carleton, Challenge Penticton's Manager of Race Operations, is excited about partnering with ePACT and the support the network provides the team and participants. "The Challenge Family prides itself on our commitment to our athletes. ePACT's comprehensive database gives us quick and easy access to all the information we need on race day, helping our medical team best serve our athletes should they require support." Drew Vincent, Coordinator of Corporate Sponsorship for Challenge Penticton, agreed with Laura, stating that "Challenge is all about a high caliber athlete experience. Working with ePACT is a great opportunity to further demonstrate how focused we are on offering the best possible race for all our athletes."

Christine Sommers, ePACT's Co-Founder and CEO, added "We are extremely proud and honored to sponsor Challenge Penticton, Canada. The Penticton team has already implemented incredible safety practices, and their use of ePACT furthers this commitment. We are so excited about this partnership, our team will actually be there on race day to cheer on these inspiring athletes!"

About ePACT Network Ltd.

ePACT is the emergency network, bringing communities together to share critical information, plan collectively and communicate before, during and after any emergency for greater connectivity and safety for all. Individuals and families create their single emergency record, then connect and share this with emergency contacts and organizations that support them. Organizations significantly improve their emergency preparedness and response capabilities by utilizing this innovative emergency management tool.

ePACT Network Ltd is based in North Vancouver, British Columbia. The company was founded by Christine Sommers and Kirsten Koppang Telford after speaking with survivors of the March 2011 Japan earthquake/tsunami. Visit www.epactnetwork.com for more information.

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For information on Challenge Penticton, Canada visit:

<http://www.challenge-penticton.com/>

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