

FOR IMMEDIATE RELEASE

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ePACT Network and Affinity Sports Partner - Improving Safety and Support for Sports Associations

Vancouver, British Columbia – ePACT Network is proud to announce its partnership with Affinity Sports, providing sports associations with secure, anytime access to emergency information and communications, improving safety, while reducing risks for athletes across North America.

Each year, over 3.5 Million children under the age of 14* receive medical care due to sports related injuries in the U.S. However, most sports organizations rely on hand-written paper forms for players' critical information, such as contact details for parents and emergency contacts, or medical information (allergies, medication, concussion history) necessary to help care for an athlete in a crisis.

The ePACT emergency network replaces paper forms with a secure online system that is proven to reduce risks and improve response time in an emergency. With ePACT, critical player data is complete, legible and up-to-date, providing Coaches and Managers with immediate, secure access to records – even without an internet connection. Teams can also communicate through ePACT, connecting to families and emergency contacts if a player is injured at practice, a bus is delayed, or the arena is evacuated due to a safety issue.

Affinity Sports has partnered with ePACT as part of its Affinity Advantage program. Affinity Advantage expands their sports registration and team management capabilities by integrating a range of value-added services that broaden functionalities for sports associations to successfully manage their clubs. This includes emergency response, insurance support or fundraising needs throughout the season.

“As the registration solution for many State Youth Soccer Associations, and over 1.2 million athletes on Affinity Sports, we know how critical management, safety and support of players is across the US,” says Mark Skeen, Affinity Sports CEO. “ePACT is a perfect partner for our Affinity Advantage program, offering best-of-breed products for the youth soccer market. We all want to get rid of paper and support our athletes!”

The partnership between ePACT and Affinity was formed in an effort to help sports associations reduce administration time, costs and risks managing paper processes. Leagues using Affinity for registration or team management needs can ‘plug and play’ ePACT into start of season processes, collecting contact and emergency information online, and creating connections to allow communications over email, text or voice.

“ePACT is excited to partner with Affinity Sports,” says Christine Sommers, ePACT Co-Founder and CEO. “Sports leagues across the US and Canada tell us how difficult paper emergency forms are to manage each year. By partnering with Affinity, we can provide more efficient, effective collection of emergency data, while helping to improve support for athletes, coaches and managers at practice, play or on the road.”

For more information on the ePACT Network and how it can help sports associations improve safety and response time, visit www.epactnetwork.com. Or visit www.affinitysports.com for more details on their range of product offerings.

(*The Aspen Institute, 2015)

About ePACT Network Ltd.

ePACT is changing the way the world prepares for life's emergencies. As your emergency network, ePACT better connects and protects your family, organization and community through any crisis. ePACT Network Ltd. is based in North Vancouver, British Columbia. The company was founded by Christine Sommers and Kirsten Koppang Telford in 2012 after speaking with survivors of the 2011 Japan earthquake and tsunami. The ePACT team is made up award-winning entrepreneurs, technologists and usability experts, committed to helping North American communities better manage any crisis.

For More Information Contact:

Elora Chow
Communications Manager
ePACT Network Ltd.
D 604-210-5087 | TF 855-773-7228
elora@epactnetwork.com

About Affinity Sports

Affinity Sports is the largest and most successful integrated software service provider to state youth and adult soccer associations in the USA. Providing the best-of-market advantages and comprehensive business solutions, Affinity Sports helps more than 1.2 million players in 14 U.S. Youth Soccer State Associations plus 250,000 administrators in 4,500 leagues and clubs who take advantage of our powerful technology. Affinity Sports' Affinity Advantage program takes the next step to help grow the game of soccer with best-of-breed services and products for the soccer market. Founded in 2002, Affinity Sports is based in San Diego, CA. For more information, please visit www.affinity-sports.com and send any business inquiries to businessdevelopment@affinity-sports.com.

For More Information Contact:

Natalie Del Francia
Affinity Advantage Partner Manager
D 858.777.5186 | TF 800.808.7195
ndelfrancia@affinity-sports.com