

FOR IMMEDIATE RELEASE
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ePACT & ACTIVE Network Announce Partnership

Vancouver, British Columbia – Emergency network, ePACT, announces new partnership with ACTIVE Network, the premier data solutions provider and global marketplace for activities and events.

ACTIVE will offer ePACT as a value-added service to ACTIVE’s existing clients, with a focus on community groups. The two software providers will work together to help community organizations improve data management, and strengthen emergency preparedness and response capabilities across North America.

The ability for organizations to utilize technology to improve crisis management abilities and emergency data for the families they support is critical when considering these North American findings:

- Each year in the U.S., over 3.5 million kids under age 14 receive medical treatment for sports injuries.
- Concussions occur every 4 minutes in Canada, with first concussions most impacting 10 year olds.
- Severe allergies are increasing with “1 in 13 kids - roughly 2 per classroom” affected in U.S. schools.
- Natural disasters, like fires, floods or extreme weather, are increasing, and security threats at events and community activities are prompting enhanced safety procedures, like evacuations or lockdowns.

Injuries, illnesses, and safety incidents - whether supporting an individual, managing a group through a security threat, or addressing a community-wide natural disaster - require organizations to respond and potentially care for their members. However, to properly prepare for, and respond to, an emergency involves having access to critical data, like medical issues, special conditions, and contact details.

“For decades, hundreds of thousands of U.S. and Canadian organizations have had to collect critical emergency data from families using paper forms,” states Christine Sommers, CEO & Co-Founder of ePACT. “These forms are a burden on staff struggling with illegible hand-writing, incomplete data or privacy concerns. That’s why we built ePACT – to address all of these issues.”

ePACT provides a single emergency record for families to securely store critical medical and contact details online, then connect and share this information with organizations who access it in a crisis. Organizations can also message families and support contacts, such as a nanny or neighbor, to help speed family reunification and support in an emergency.

Community groups, such as municipal parks and recreation departments, YMCAs, sport associations, camps and child care or other community events often require an elevated need for emergency preparedness and response. ACTIVE supports thousands of organizations that can benefit from ePACT.

“Our customers service millions of families in communities across the globe,” said Sheryl Hoskins, General Manager for Communities at ACTIVE Network. “We want to ensure they’re prepared in an unplanned event. With ePACT, our customers can bolster their crisis response and strengthen the privacy and security of emergency data. We’re providing our customers with access to a leading emergency preparedness solution.”

By working together, ePACT and ACTIVE Network make it easier for communities across North America to help organizations and families get access to the data and communications needed to manage any crisis.

About ACTIVE Network

ACTIVE Network® is the leading global marketplace for activities and events, connecting participants and activity organizers, while offering unparalleled business intelligence through our industry-leading data solutions and insights platform that helps organizers drive increased participation and revenue. ACTIVE Network annually processes nearly 100 million registrations and more than \$3B in payments for 42,000 organizers and 650,000 activities and events worldwide. Our enterprise-level ACTIVEWorks® platform offers organizers leading-edge SaaS technology that streamlines the administration of activities and events. Our ACTIVE Network Activity Cloud® platform combines data analytics and business intelligence tools to provide actionable insights that help organizers better manage their events and increase participation. Founded in 1999, ACTIVE Network is headquartered in Dallas, Texas, with offices throughout North America, Europe, Asia and Australia. For more information, please visit ACTIVEnetwork.com

About ePACT Network Ltd.

ePACT is changing the way the world prepares for life’s emergencies. As your emergency network, ePACT better connects and protects your family, organization and community through any crisis. ePACT Network Ltd. is based in North Vancouver, British Columbia. The company was founded by Christine Sommers and Kirsten Koppang Telford in 2012 after speaking with survivors of the 2011 Japan earthquake and tsunami. The ePACT team is made up of emergency management specialists and web technology experts, committed to helping North American communities better manage any crisis.

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