

FOR IMMEDIATE RELEASE
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ePACT Partners with the Enbridge Ride to Conquer Cancer in Alberta, Expanding Support for Riders

Vancouver, British Columbia – ePACT Network is partnering with the [2018 Enbridge Ride to Conquer Cancer](#), benefitting both the British Columbia and Alberta Cancer Foundations, to provide enhanced communications and safety to riders this August.

“My personal commitment to the Ride has meant so much to me and my family for many years,” states ePACT’s Co-Founder and COO, Kirsten Koppang Telford, who is set to receive her Gold Helmet in 2018 for participating in her fifth BC Ride to Conquer Cancer. “So I am extremely excited to expand our partnership and support all of this year’s riders throughout this truly memorable and important event.”

Through ePACT, Ride to Conquer Cancer event crews can communicate important updates to thousands of riders instantly all at once. Whether there is a sudden route change, a severe weather alert, or other issue or update, authorized crew members can send riders text or voice message notifications to ensure participants are alerted in real time. Communications can also be sent to riders’ support people, such as their spouse, friends or relatives, in case of an individual or large-scale emergency.

On top of communications, ePACT will support Alberta and BC riders with a secure online network to share critical medical data needed in case of an accident, injury, or illness. If an individual requires medical attention during the two-day trip, medical teams and first responders have the information they need to respond. This includes being equipped to plan proactive medical care ahead of time, such as having medications, Epi-pens or other needs at the ready for riders with allergies or medical conditions.

The Enbridge Ride to Conquer Cancer is a two-day, 200km cycling journey throughout Calgary, and is celebrating its 10th Anniversary this year. Since 2009, this inspiring event has raised more than \$60 million for The Alberta Cancer Foundation. The Alberta Cancer Foundation is committed to raising \$10 million over the next five years, and funds raised through the Enbridge Ride to Conquer Cancer are powering research, clinical trials, and enhanced care programs across Alberta.

ePACT Network has supported the Ride to Conquer Cancer, presented by Wheaton Precious Metals, benefitting the BC Cancer Foundation for the last three years. 2018 is the first year to expand this partnership to a second region, Alberta, supporting this critical cause in both Provinces.

About ePACT Network Ltd.

ePACT is changing the way the world prepares for life's emergencies by connecting and protecting families, organizations and entire communities through any crisis. Founded in 2012 by Christine Sommers and Kirsten Koppang Telford, ePACT Network Ltd. has users in every Province and Territory in Canada, every State in the U.S. and is in over 125 countries worldwide. For more information, visit www.epactnetwork.com.

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